

Dear ~~Sir or Madam~~ AGENT NAME,

I am writer ~~seeking representation for~~ ~~looking to sell~~ my novel, Lord of Kings. I am hoping that you would like to take me on as a client because I have great respect for you and the many authors that you represent.

Thunder of Kings is ~~George RR Martin meets JK Rowling~~ in a mashup world that will blow your mind. ~~REPLACE WITH: Thunder of Kings is a fantasy novel of XXXX words that would sit easily beside XXXX and XXXX on a book shop shelf.~~ It tells the story of a young man struggling to survive in a treacherous world where the line between enemies and friends is constantly blurred and inconsistent, with a focus on character development and questions of morality. ~~Some friends who have read it have told me that it is even better than Harry Potter and Game of Thrones, and one of my readers has described me as "the next thing waiting to happen."~~

The story is about Bundar, a hilarious and hapless man who seeks the Rings of Thunder and has to go on epic quests. It has strong themes about important modern social issues.

I have attached the plot synopsis and first three chapters, although ~~I feel obligated to let you know that~~ being epic fantasy, the synopsis can only cover the barest bones of the story, naming only a handful of the cast of characters. The completed manuscript is roughly 280,000 words long, ~~as well as being the first instalment of a longer series and whilst provides a self-contained story, has series potential.~~ I know that you might want to split it, but it wouldn't work that way because there's no climax in the middle.

I have been writing for the past fifteen years, but have never made any real attempt to publish my work before. Lord of Thunder was written over a period of about one year and work has begun on a sequel. ~~If I don't find an agent soon then I will self-publish it.~~ I current work as a shoe salesman ~~which I hate~~ and am desperate to get my writing career underway. I have always known that I am destined to be a writer. My novel is currently under consideration with other agencies as well, so a swift read is probably advisable.

I hope that you enjoy reading my work, and look forward to hearing from you in due course.

~~Thanks,~~ Kind regards,

Herman Lalic

**Commented [Ed1]:** The title is somewhat drab and dreary. It doesn't get much more generic than this. Try to stand out.

**Commented [Ed2]:** You need to be more specific than this. This sounds like a stock phrase that can be sent out to anyone. Be sure that you research the agent and be specific.

**Commented [Ed3]:** Wait, it was 'Lord of Kings' in the first paragraph?

**Commented [Ed4]:** Never use the biggest names in the world to describe your book. It shows limited reading scope. Also, you need to tone this down.

**Commented [Ed5]:** You are selling a book here: this tells me so little that I really can't begin to understand the book. It also seems out of place compared to the serious info that you gave above.

**Commented [Ed6]:** No need to point that out here. Let them request the full manuscript and then discuss it later. You are selling a product, don't mention potential weaknesses.

**Commented [Ed7]:** You need to come across as professional and easy to work with. This isn't the right impression.

**Commented [Ed8]:** Note that even if they find you a deal, you will be keeping your day job – even if it's a six figure deal.

**Commented [Ed9]:** Never, ever, threaten